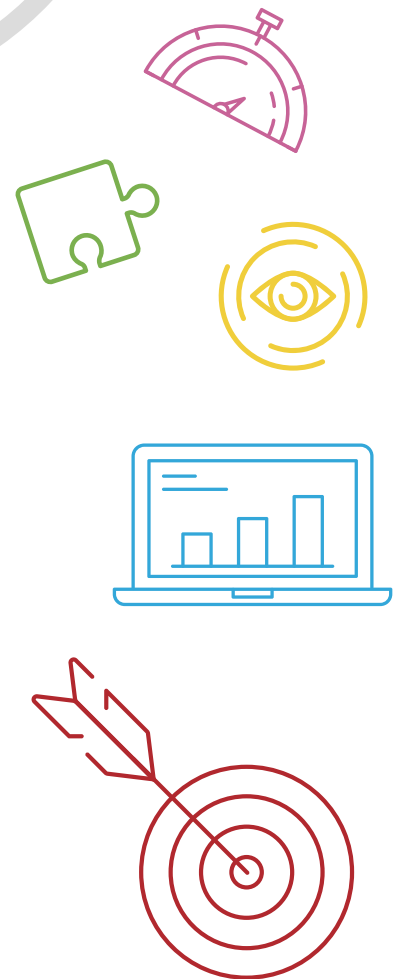


Workplace Search A Peek Under the Hood

In today's advanced but often disconnected workplace, you need to make relevant information discoverable - and you need it fast. Sinequa helps organizations of all sizes quickly bring the best search experiences to their workforce with ease.

Hosted on Sinequa's software as a service platform, Workplace Search makes it easy to deliver intelligent search applications to your workforce - without having to build, own, and maintain the infrastructure yourself.

This peek under the hood will give you look inside the search technology that's trusted by the world's most innovative companies, designed to power your workforce and put your content to work.





Workplace Search is powered by the Search Cloud, combining intuitive search experiences with advanced search relevance.



A single search entry point to all your content

In-depth content analysis



The most advanced search relevance



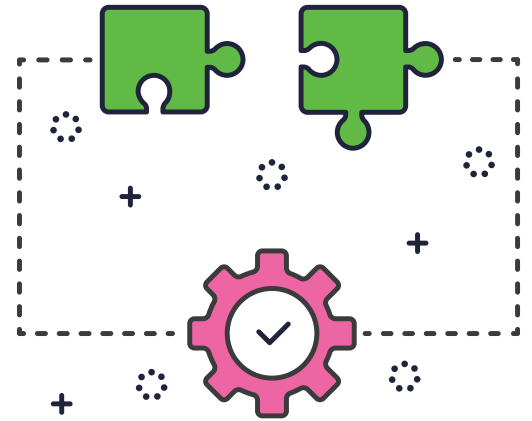
Software as a service platform you can trust



Connect Content

Unify all your content with ease

Access information regardless of format or where it lives, from presentations and PDFs to text in documents, spreadsheets, or massive files. From business applications like SharePoint and Teams, to cloud applications like Slack or Salesforce, to file systems and other content repositories. Breaking down content silos is the first step to success.

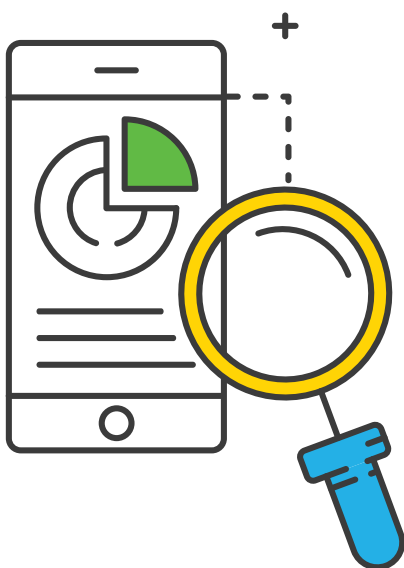


- ✓ **Connect:** 200+ pre-built connectors allow you to connect to all of your content with ease so that it's accessible from a single search entry point.
- ✓ **Search:** Employees have access to an intuitive search interface, providing quick access to the content they need to make decisions.
- ✓ **Secure:** Built-in security ensures your sensitive information is protected. While this information must be searchable for those who need it, it is kept out of the hands of those who don't have access. Organizations like NASA trust us because of our robust security.

Content Analysis

In-depth content understanding

Natural Language Processing (NLP) and Machine Learning power the advanced capabilities built in to Workplace Search. After more than 25 years of NLP research, we are experts at making sense of each piece of text. Additionally, we embed a state-of-the-art Deep Learning framework to close the gap between the experience of classical enterprise search and today's modern, web search engines.

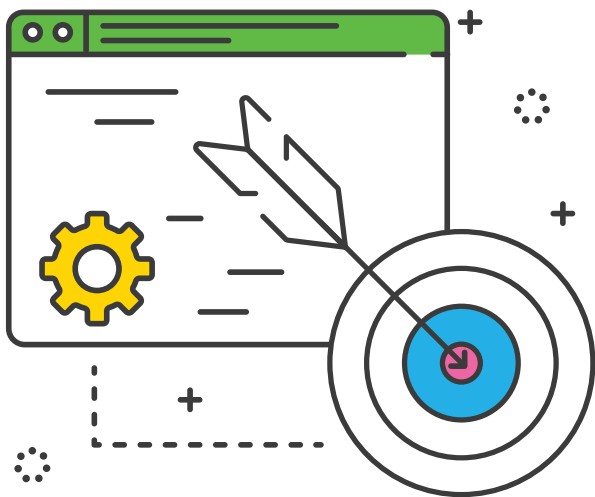


- ✓ **Natural language text processing** semantically enriches content in any language to power the employee experience. At indexing time, Sinequa performs concept extraction for related terms and semantic analysis.
- ✓ **Classification of documents:** The relationship between content is often nuanced and time-consuming to uncover, especially at scale. Machine learning recognizes patterns within documents to categorize content and surface all of the relevant information related to a query.
- ✓ **Named entity recognition** automatically enriches and brings structure to unstructured content, identifying entities and their relationships to surface insights, analyze textual data, and easily explore areas of interest. Twenty entity types are identified out of the box and are easily extended to include business-specific entities (such as products, parts, programs, etc.)

Search Relevance

Deliver the most relevant search results

Workplace Search is about more than just unifying content. As the amount of content and data in your organization grows, it's critical that employees get the most relevant results based on their search query. Sinequa is a pioneer in natural language processing and search science to help employees get to what they need fast.



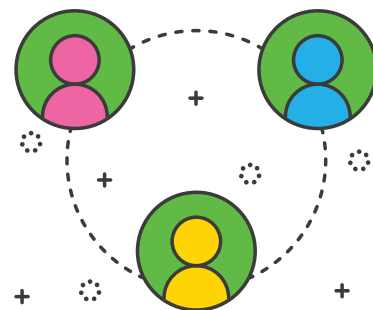
- ✓ **Natural language search** enhances the search experience, deeply understanding the meaning of the query in any language.
- ✓ **Query analysis** makes searching faster, thanks to spelling correction, auto-completion, auto-correction, query suggestions, and more.
- ✓ **Query intent** detects the intent of the user to guide them to the right result, whether they're looking for an expert, a product, or information about a customer. Understanding the user's intent brings focus to the right insights without requiring the user to pore through multiple results.

Software as a Service Platform

Cloud-native and owned by Sinequa

Sinequa makes Workplace Search easy to deploy and manage. We remove the burden otherwise put on IT to build, own, and manage their search infrastructure so you can focus on driving business value. Workplace Search is built on top of our fully managed SaaS platform, and is built to scale with your business.

- ✓ **Secure by design.** The world's most secure organizations trust Sinequa to respect all security protocols and content access rights without compromise. Keep classified documents out of the wrong hands and provide only authorized users access to secure content. Every customer has their own dedicated environments with strong bounding + AES data encryption.
- ✓ **Fast time to value.** Employees within every organization have acquired valuable expertise that should be available to others that need it, but how does one know who the expert is? Surface the information created by those that are most knowledgeable about a given topic. Or, identify experts based on the implicit expertise hidden in documents. This avoids re-solving problems that have already been solved, and prevents mistakes due to lack of expertise.
- ✓ **Cost-effective.** No need to manage your search infrastructure yourself so that you can focus on driving business value while saving on operational overhead.



About the Search Cloud

Connecting your organization.

Sinequa works with companies of all sizes - from large enterprises to small businesses - to help them solve their most pressing search challenges.

The Search Cloud enables companies to deliver modern search applications to their workforce without friction. Some customers manage their own search infrastructure on-premise or in their cloud environment, while others prefer the ease of having Sinequa manage it on their SaaS platform. Either way, Sinequa offers flexibility alongside the most advanced relevance capabilities on the market.

Achieve more.

More than half of employee time can be spent switching between apps and searching for information instead of doing the skilled job they were hired to do. Make a fundamental shift in how you search with instant, up-to-date knowledge your teams can trust.

Duplicate less.

Work is constantly re-done as content and data are growing faster than ever, making it difficult to find previous work. Sinequa facilitates seamless accessibility to past research and projects, unlocking productivity while keeping teams in the flow of work.

Know what your company knows.

What if all your company's knowledge was available at your fingertips? Sinequa helps you put your institutional knowledge to work every day - even if your data is largely unstructured - so teams can find expertise and insights fast.



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