

SINEQUA FOR PRIVATE EQUITY: EMPOWERING ALTERNATIVE INVESTMENT TEAMS

AI IS RESHAPING THE PRIVATE EQUITY LANDSCAPE

The new generation of AI is rapidly emerging as a game-changer, rewriting the rules of the industry.

In a market where speed, accuracy, and differentiation are more critical than ever, AI enables firms to surface insights faster, extract value from text, and detect signals others miss. What used to be a competitive edge for the leading companies is quickly becoming accessible for everyone, so PE firms are increasingly turning to generative AI to regain their advantage.

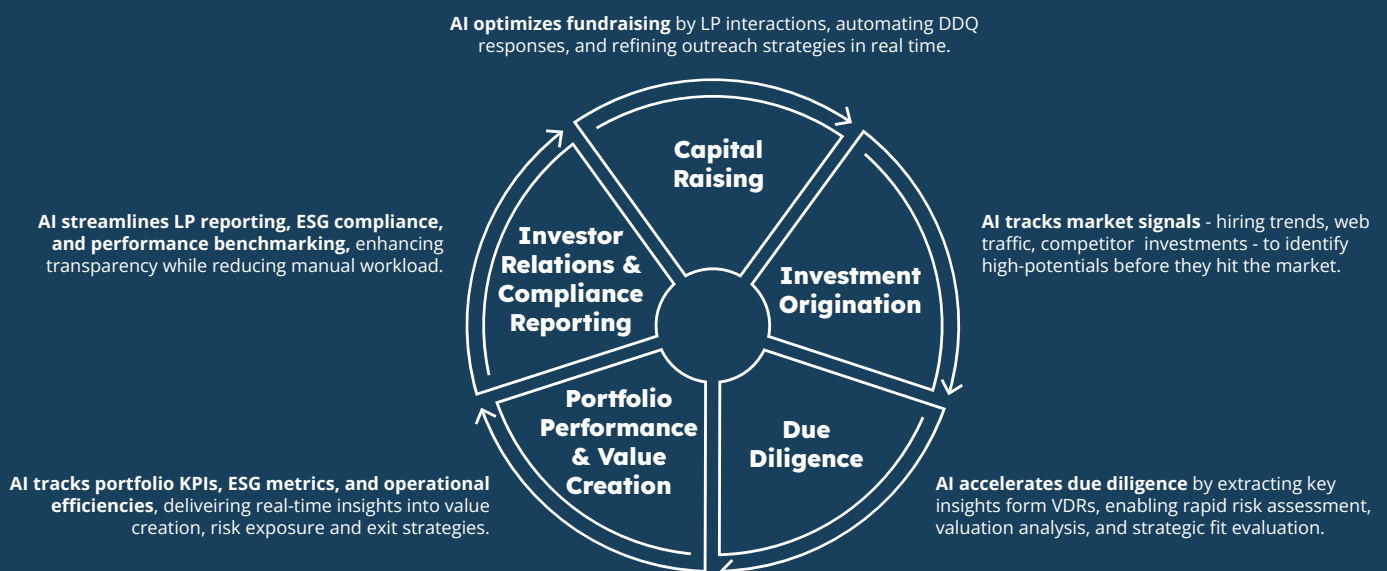
It's no surprise that many firms are concerned about being left behind — but with the right solution, AI doesn't have to be a source of anxiety. With the right partner, it becomes a strategic asset, fully aligned with your investment process and pace.



The new generation of AI has the potential to transform companies and industries. The timeliness and effectiveness of its implementation will be determinative of who the winners and losers will be.

Stephen Schwarzman / CEO, Blackstone, in S&P Global, 28 August 2023

KEY CHALLENGES ACROSS THE INVESTMENT CYCLE



OUR SOLUTION: AI AGENTS FOR PRIVATE EQUITY

Beyond Generalist Solutions: A Tailored Approach for Private Equity

Our technology, developed in close collaboration with investment teams, gives firms an intelligent AI partner that instantly collects and analyzes the critical information that firms need to make investment decisions faster and more fully-informed than the competition. The key is to start with the best technology – generative AI that is informed by the most sophisticated retrieval-augmented generation (RAG) – and tailor it to meet the unique needs of PE. The result of this combination is AI Experts, not just AI Interns.

The Best Technology

Everyone knows the promise of generative AI: an AI intern who can help you do your work. But generative AI doesn't know anything about your prospective deals; you have to teach it. That's where Retrieval-Augmented Generation (RAG) comes in. RAG grounds the AI in facts – facts from your documents. Not all RAG is created equal, and the better the RAG, the better the response... that's why we've invested heavily in creating the best RAG on the market. That's the first step to turn an AI Intern into an AI Expert.

Tailored for Private Equity

Knowledge of PE is crucial for you to keep your competitive edge. AI Agents for PE know your space so they don't get tripped up on terminology. They not only know the difference between reported, adjusted, and pro forma EBITDA, but that they exist – and EBITDA isn't specific enough. They also know that to find [x] they need to look in the [y] section of document [z]. You don't have to settle for an AI Intern; with specialized knowledge, you get an AI Expert.

Unify Information, Break Down Data Silos

Centralized Access – Secure and immediate access to all strategic content sources (File Share, CRM, financial databases, internal documents, market intelligence, etc.).

AI-Powered Search – Advanced Retrieval Augmented Generation (RAG) ensures verified, contextualized responses to natural language queries. Example: *"Which healthcare companies raised more than €50M in 2023?"*.

Seamless Integration – External content (SEC filings, competitor websites, ADD, etc.) enriches analyses with real-time insights.



AI Experts in PE

Context-aware document review: instantly analyze and summarize large volumes of text across many documents to identify key contract clauses, financial risks, and potential discrepancies.

Conversational access to insights: make requests or ask questions in natural language, and the agent will carry out your request and respond back in natural language.

Reliable AI-driven recommendations: summon the full power of generative AI to perform analyses, make recommendations, and even suggest additional research.

Comprehensive analyses: the big picture, with all the details: AI Agents review all strategic content (file shares, CRM, financial databases, internal documents, SEC filings, market intelligence, etc.) and make it available in one place so you never miss a thing.

Fast decisions, and even faster documents: AI Agents speed the review process for immediate recommendations based on your goals and KPIs, and automate the creation of standard reports.

Workspaces: Work at the Speed of AI

Threads: Get answers across all your documents, synthesize information, and receive in-depth analysis, simply by making a natural-language request.

Smart Checklists: Automate content reviews with reusable checklists that adapt to your fund and investment strategies.

Dynamic Dashboards: Track and visualize KPIs automatically extracted directly from your content. Need a dashboard? Simply ask for one, for example *"Show a histogram comparing revenue trends of each subsidiary over the past five years"*.

Canvas: Skip the tedium of writing analyses and reports – let an AI Agent do it for you! Create analyses, summaries, or even construct formal documents from a library of templates and instructions (prompts). If needed, edit and refine your document drafts directly in the workspace or in Word.



USE CASE: AI-POWERED PHASE 1 DEAL ANALYSIS

CHALLENGE

In Phase 1 of deal evaluation, speed and clarity are key. Deal teams must quickly assess the attractiveness and fit of a potential investment by analyzing large volumes of fragmented, often unstructured data — including market research, financial statements, and operational insights.

Even with centralized Virtual Data Rooms (VDRs), analysts spend valuable time manually reviewing documents, increasing the risk of delays, missed red flags, and superficial analysis during this critical early phase.

OUR SOLUTION

Our AI-powered platform accelerates Phase 1 analysis by automatically extracting key insights from VDRs and other sources, highlighting early signals, surfacing inconsistencies, and cross-referencing internal and external data.

This enables deal teams to make faster, more confident decisions — reducing time spent on low-potential deals and focusing efforts where it truly counts.

Key Advantages of Sinequa For PE

- ✓ **Secure:** Enterprise-grade encryption ensures confidential deal data protection
- ✓ **Collaborative:** Centralized knowledge-sharing accelerates decision-making
- ✓ **Fast:** AI-driven insights reduce time spent on data discovery, analysis, and content creation
- ✓ **Scalable:** Easily adapts to firms of all sizes, integrating with existing tech stacks
- ✓ **Comprehensive:** Access to all information ensures your decisions take everything into account
- ✓ **Accurate:** Citations to every source ensure accuracy and industry-leading RAG virtually eliminates hallucinations
- ✓ **Future-proof:** Choose any LLM and switch as needed to keep pace with AI advances
- ✓ **Flexible:** Agents can act using any application's API, and can work with other agents
- ✓ **Easy to use:** Create your own agents with a no-code orchestration framework

CONTACT US

DISCOVER HOW SINEQUA FOR PRIVATE EQUITY CAN TRANSFORM
YOUR INVESTMENT PROCESS.

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