

# Leading AI-Powered Search for Financial Services

## Time is money Invest in your people

Finance firms with a competitive edge know this: You can't get ahead if mountains of data are holding you back. But with the right tool in place, it's easy to turn data into insights and insights into impact. That's where we come in.

Sinequa's Intelligent Search platform delivers AI-powered search solutions that give your employees a single entry point to information, helping your firm accelerate innovation and achieve operational excellence.

### Sinequa offers the solutions needed to optimize your firm



#### AI-powered Workplace Search

Sinequa's Workplace search helps every employee at your firm find documents and expertise quickly, make better decisions, and improve business outcomes.



#### AI-powered Search for Asset Management

Sinequa helps wealth and asset managers gain a unified view of clients and solutions, improve client outcomes, and you can ensure protection of sensitive data.



## How it works

**1 Connect what matters.** Break down knowledge silos and unify content from any source and in format.

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**2 Organize your content** automatically so you can turn insights into action.

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**3 Converse with your content** using Sinequa Assistant to revolutionize the way your workforce discovers information, develops new products and ideas, and delivers insights.

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**4 Optimize the search experience** as ways of working and business needs evolve.

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# The Power of Sinequa Search



## Improve client satisfaction.

Improve responsiveness and boost customer satisfaction now that client documents are easily findable.



## Increase employee engagement.

It's easy to stay informed and engaged when all your content is searchable from one place.



## Minimize operational risks.

Visibility into relevant documentation to minimize compliance risk, delays, and duplication.

## Franklin Templeton, an American multinational holding company, utilizes Sinequa's AI-powered Search

Finding information and assets became virtually impossible, making it hard for Franklin Templeton employees to respond to customers with timely, relevant information. With Sinequa's AI-powered Search solution, employees can now locate company information - right when they need it - with simplified and streamlined searches, enhancing the employees' ability to service customers timely and accurately.

### Franklin Templeton benefits with Sinequa:

- Estimated \$4.6M in savings
- Reduce the need for future customer-facing hires by 10%, saving \$16.8m
- Increase efficiency
- Improve customer service

## Leading organizations trust Sinequa

Sinequa delivers advanced search solutions to organizations of all sizes, including the world's largest, most innovative companies. Customers can deploy Sinequa in their private cloud environment or use Sinequa's SaaS solution, which maintains the highest industry standards for security and compliance.

Industry analysts have recognized Sinequa as a search leader year after year, most recently in the [Gartner Magic Quadrant for Insight Engines](#) and the [Forrester Wave: Cognitive Search](#).

